

spa business

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Work starts on Yangcheng resort

IMC Octave – the real estate and hospitality arm of Singapore-based diversified company IMC Group – has started work on a 28,000sq m (301,389sq ft) wellness retreat hotel at Yangcheng Lake just outside of Shanghai, China.

Due to open in early 2015, the 90-bedroom property is being designed by US-based Tsao and McKown Architects and will include a 6,000sq m (64,583sq ft) spa and an integrated medicine and executive health centre.

The spa will contain 40 treatment rooms and two aquatonic pools – one indoor and one outdoor – which offer experiences such as hydromassage stations using therapeutic jet streams, micro-bubbles and geysers to relieve stress and promote healing.

A thermal area will house separate male and female sections, as well as a co-ed area



The project includes a 6,000sq m wellness centre with 40 treatment rooms

PHOTO: SHUTTERSTOCK.COM/POFICH

including the indoor aquatonic pool and up to five other thermal experiences.

Elsewhere, a mind-body centre will offer activities such as yoga and pilates; meditation spaces; and a fitness suite, along with an outdoor yoga area and meditation garden.

GOCO Hospitality is working on the design of the spa at the wellness retreat hotel. Details: www.imcgroup.info

Viceroy signs deal for two Turkish spa resorts

Viceroy Hotel Group is to make its first move into Turkey with the opening of two new properties – Viceroy Istanbul and Viceroy Bodrum – during the next two years.

The group has been named operator of the Nef Bebeköy development in Istanbul, which is

being led by developer Nef and will include a resort spanning 68,000sq m (732,000sq ft).

WATG are the project architects, with Viceroy Istanbul due to open in late 2013. Facilities will include a full-service spa. Read more: <http://lei.sr?a=Q3F5n>

Japan's first Evian-branded spa for Tokyo

Japan's first Evian-branded spa has been unveiled at Palace Hotel Tokyo – part of a US\$1.2bn (€980m, £770m) mixed-use development in the heart of the city.

Located on the fifth floor of the hotel, the 1,200sq m (12,197sq ft) spa is inspired by the Alpine journey taken by the France-based company's natural mineral water.

Facilities include five treatment rooms and a spa suite – named after Alpine peaks, as well as heated baths, two saunas and a cold plunge pool. Men's and women's relaxation lounges also form part of the Evian spa, which boasts views overlooking Tokyo's Imperial Palace Gardens and Mount Fuji.

The treatment menu – like the spa's design – has taken inspiration from the purifying journey of Evian's natural mineral water and



Evian plans to develop its spa concept further for future projects

uses products from French spa skincare companies Omnisens and Anne Semonin. MEC Design International Corporation led the design of the Evian Spa.

Consultant Patrick Saussay, previously general manager of Swiss spa and skincare firm After the Rain, has been appointed to develop the Evian spa concept for future projects. Read more: <http://lei.sr?a=A8X7K>

China's online beauty sales to reach US\$20bn by 2016

A study published by Kline & Company has found that internet beauty sales in China are expected to be worth more than US\$20bn (€16.3bn £12.8bn) by 2016.

The report – *Beauty Retailing Through Direct Sales in Emerging Markets: Channel Analysis and Opportunities* – examines trends in the world's emerging economies of Brazil, Russia, India and China.

According to the research group, China's online sector has been growing at a rate of 200 per cent since 2006 and is already worth nearly US\$8bn (€6.5bn, £5.1bn). Read more: <http://lei.sr?a=p1X9T>



The treetop spa is part of a major redevelopment

New Treetop Spa for private island of Petit St Vincent

Entrepreneurs Phil Stephenson and Robin Paterson, owners of the Petit Saint Vincent private island in the Caribbean Sea, have opened a new treetop spa as part of a major redevelopment of the resort.

The PSV Spa is designed to blend in with its surroundings and has been crafted entirely using coconut trees, driftwood and natural wood. Facilities include four open-air treatment rooms, outdoor showers and a relaxation area. Each treatment will be tailored to the individual guest. Read more: <http://lei.sr?a=D8j6S>

McCarthy publishes book on the psychology of spas

Jeremy McCarthy, director of global spa development and operations at Starwood Hotels & Resorts (see SB10/3 p24), has written a book – *The Psychology of Spas & Wellbeing: A Guide to the Science of Holistic Healing*.

The new title draws on McCarthy's 20-year career as a spa operator and his studies of applied positive psychology (APP). McCarthy recently received a master's degree in APP from the University of Pennsylvania in Philadelphia, US. Read more: <http://lei.sr?a=H807Q>