

GOCO HOSPITALITY JOINS FORCES WITH HORWATH HTL HEALTH AND WELLNESS

GOCO Hospitality forms independent consulting arm focused on the development of wellness-based resorts, bathhouses, and spas as an extension of the global consulting consortium Horwath HTL

Ingo Schweder, Founder of GOCO Hospitality, recognized that, while companies in the past had focused on the development of various types of resorts and hotels, none were specializing in the development of facilities rooted in health and wellness. An apparent gap in the market where no leading hospitality consulting network was offering dedicated independent business consulting services targeted at the development of health and wellness-based projects led Ingo and Chairman of Horwath HTL, Robert Hecker, to launch this groundbreaking venture that would seek to accommodate the growing and highly-specialized health and wellness development segment.

Services with Horwath HTL Health and Wellness include master planning, market research and feasibility, and operational concept development for the development of wellness master communities, health- and wellness-based hotels and resorts, bathhouses, spa facilities, and wellness centers.



Horwath HTL Health and Wellness logo.

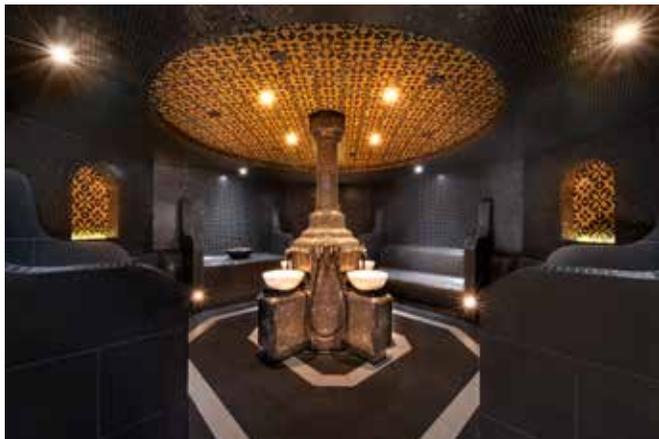
Horwath HTL Health and Wellness is positioned to work with institutional investors, property developers, international hospitality management companies, interior designers, and operational properties towards the realization of their health and wellness projects.

“We’re very excited about the growth prospects of Horwath HTL Health and Wellness. Horwath HTL Health and Wellness’ team will utilize their professional expertise and leverage the knowledge of 250 different Horwath HTL hotel tourism and leisure consultants to deliver value to our global client base. Including our office in Bangkok, Horwath HTL has over 50 offices in 39 different countries, which offers a support network that is difficult to replicate,” said Ingo Schweder, Managing Director of Horwath HTL Health and Wellness and CEO of GOCO Hospitality.

With this new development, GOCO Hospitality will focus on the design, technical planning, pre-opening, and management of health and wellness-based projects. GOCO Hospitality currently manages The Spa at the Steigenberger Frankfurter Hof and has been awarded projects ranging from urban spas and resort spas to bathhouses and wellness-based resorts across Europe, the Middle East, and China over the next two years. GOCO Hospitality has open its first branded GOCO Spa in March 2014 at Ajman Saray, a Starwood Luxury Collection property in the UAE, which



Ingo Schweder, Managing Director of Horwath HTL Health and Wellness.



THE SPA at Steigenberger Frankfurter Hof.

will be followed by another branded GOCO Spa at the JW Marriott Resort and Spa in Venice, Italy in autumn 2014. Although new to the network, Horwath HTL Health and Wellness is already collaborating with Horwath HTL Beijing on a hot spring wellness retreat 60 km outside the capital city, Horwath HTL Frankfurt on multiple projects in Tanzania, and Horwath HTL Serbia on developing a focused strategy

for the growth of the country's wellness tourism sector. Horwath HTL Health and Wellness and GOCO Hospitality will continue to collaborate with Horwath HTL offices strategically located across the globe so that clients can receive a one-stop solution within a centralized network of professionals.

The team of Horwath HTL Health and Wellness has been recognized globally with awards including 'Best Spa Consultant' by SpaChina in 2011 and 2012 and 'Best Spa Consulting Company' by The Crystal Awards in 2011.

"GOCO Hospitality is a very well respected team with a great reputation for delivering exceptional results, and we know they will be a tremendous asset to the Horwath HTL network. Their work will allow us to develop and offer new and quality health and wellness planning and development services that will be of interest and value to clients," said Robert Hecker, Chairman of Horwath HTL.

Horwath HTL Health and Wellness is based in Bangkok, Thailand, with regional offices in Berlin, Germany and Shanghai, China.



GOCO Retreat | Niutuo, Greater Beijing.

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Note to the Editor: The company's name GOCO Hospitality is derived from "GO" which refers to travel, movement and energy as well as "Co" indicating the importance of the community. We aim to create a community through our long-term relationships with our partners and guests as well as being an active member in the global wellness community through sharing knowledge and offering holistic wellness programs in our GOCO Retreats. The company's tagline, "Wellness meets Wanderlust" supports this vision of becoming a leading global firm that offers innovative solutions in the area of "wellness hospitality".

As CEO and founder of GOCO Hospitality, Ingo Schweder brings more than 30 years of experience from the fields of spa and hospitality. Working with and managing some of the world's most prestigious hotel groups Ingo has been involved with the design, development, and worldwide operation of iconic properties and spas. Under his guidance, Ananda in the Himalayas, the globally recognized destination spa, was established. During his tenure at the Mandarin Oriental Hotel Group, he established from the ground up 15 resort spas on four continents – whose strong holistic roots are credited to him. He earlier was Group Director of Hotel Operations for Oberoi Hotels & Resorts and Managing Director of Rafael Group Hoteliers, Southeast Asia. Under his leadership, GOCO Hospitality has received the 2012 SpaChina Awards and 2011 Crystal Awards for Best Spa Consultancy.

Horwath HTL™
Health and Wellness

- Market Research & Feasibility Studies
- Concept Development
- Executive Recruitment

GO GOCO HOSPITALITY

- Brand Development
- Design & Technical Services
- Pre-Opening Support
- Management

GOCO Hospitality and Horwath HTL Health and Wellness offer a turnkey solution.