

# news

European Spa rounds up what's making spa industry headlines across Europe



JW Marriot Venice's contemporary spa design reflects the elegance of its location

## JW Marriott makes Italian debut with largest spa in Venice

Luxurious private island resort set for April opening with 1,750sqm spa operated by GOCO Hospitality

**Italy:** JW Marriott's first resort property in Italy is an expansive spa operated by wellness management company GOCO Hospitality.

JW Marriott Venice is the brand's sixth European hotel and marks a time of "great growth and development for the JW Marriott brand" according to Mitzi Gaskins, vice-president and global brand manager for JW Marriott Hotels & Resorts.

Set in a lagoon location on its own island, a short boat ride from Venice and with views of St Mark's Square and La Serenissima, the resort and spa architecture combines contemporary hotel design with the 'heritage and elegance' of its location.

With more than 16 acres of grounds to explore, including numerous gardens, olive groves and cultivated plots, the 266-bedroom property was created in collaboration with the award-winning Italian architects Matteo Thun & Partners.

The resort's 1,750sqm spa, said to be the largest in Venice, draws on European wellness traditions



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**Mitzi Gaskins**

Vice-president and global brand manager, JW Marriott

with a strong focus on beauty and bathing. Bespoke treatments are offered alongside a range of classic spa rituals, with product partners including QMS Medicosmetics and organic skincare brand Amala.

The main spa building has been carefully restored using natural materials sourced from the surrounding area. Facilities include eight treatment rooms with outdoor decks and sun loungers; two saunas; a hammam; a lagoon-front spa suite; meditation gardens; and indoor and outdoor aquatonic pools offering views over the lagoon toward Venice.

Speaking about the spa, Ingo Schweder, founder and CEO of GOCO Hospitality, commented: "We are very excited to open our first GOCO Spa in Italy, located on the beautiful island of Isola delle Rose. The spa will offer a comprehensive wellbeing menu that imparts a sense of harmony, offering a mixture of classic rituals, advanced beauty treatments, thermal experiences and mind and body programmes."

[www.jwmarriott.com/vcejw](http://www.jwmarriott.com/vcejw)